

**Press Release**  
**Aalborg, Denmark**  
**February 4, 2015**



## **Christian Ingerslev Sørensen is appointed new CEO in Zoperate**

**Aalborg, Denmark - February 4, 2016 - Zoperate today announced that it has appointed Christian Ingerslev Sørensen as new CEO to strengthen the management team for current and future growth.**

Zoperate, the leading innovator in network operations automation, is in a phase of strong growth and it recently announced a long-term contract with TeliaSonera on preventive mobile network assurance in Denmark, Finland and Lithuania. The company now seeks to strengthen its organization for global expansion by extending the management team.

Christian Ingerslev Sørensen will be the new CEO at Zoperate with focus on strategic and organizational improvements. Christian holds a Master's degree in Control Systems Engineering together with a Master of Business Administration which gives him the technical insight and market-oriented mindset. For more than 10 years he has been working in leading positions within management, strategy, and business development. His professional background in telecom and IT, including companies such as Sonofon (Telenor Denmark) and Bredband Nord, will bring valuable and new business insight to Zoperate.

Lars Moltsen, co-founder of Zoperate and Chief Executive Officer (CEO) since the company's establishment in 2009, will take the position as Chief Science Officer (CSO) with focus on business and product innovation.

"In a period of solid growth, we need to optimize our organization and bring additional competences to our management team", said Kaj Juul-Pedersen, Chairman of the Board in Zoperate. "Christian has the right profile with a great combination of technology understanding and management experience. He is a modern leader and a team player who will help the company to enter another level of maturity while maintaining its entrepreneurial spirit".

"My professional career has always been with a focus and passion on effective Network Operations", said Christian Ingerslev Sørensen. "The focus of Zoperate to optimize the utilization of staff and network resources is a key factor for success in the telecoms market today. We have a unique product, Zsolve, and the recent long-term contract with TeliaSonera in three countries shows the global potential for us. I am very excited about our future".

### **About Zoperate**

Zoperate simplifies Network Assurance in several countries across and outside of Europe. We have developed an Operations Support System (OSS) solution including 'an artificial brain' for automated diagnostic reasoning inspired by methodology from the medical domain. Using Zsolve, an organization is able to advance its productivity by allowing both front and back office staff to understand better the network. Zoperate has established itself as an innovative solution provider in the OSS and Network Assurance markets. Based in Aalborg, Denmark which has been the center of telecom innovation since the first generation of mobile communications, Zoperate, together with its customers, constantly seeks efficiency and simplicity in network operations.

For more information, please visit: [www.zoperate.com](http://www.zoperate.com) or contact:

**Press Release**  
**Aalborg, Denmark**  
**February 4, 2015**



<p>Christian Ingerslev Sørensen, CEO Phone: +45 2070 4128 Email: cis@2operate.com</p>	<p>Kaj Juul-Pedersen, Chairman of the Board Phone: +45 2720 1717 Email: kaj.juul-pedersen@sitella.dk</p>
---	--