

Press Release
Aalborg, Denmark
30 September, 2013



Claus Munkholm is the new Vice President Sales in 2operate

Aalborg, Denmark, 30 September, 2013 – 2operate today named Claus Munkholm to be its new Vice President Sales. Claus brings more than a decade of telecommunications industry business development and sales experience to the company. He will be responsible for growing sales globally to enable network operators worldwide to benefit from simplified, automated processes achieved through award-winning **2solve** from 2operate.

“2operate was recently named the most innovative OSS provider in Europe, and we are very happy that Claus has joined our team to ensure that our offerings are made available to network operators worldwide.” said Lars Moltsen, CEO of 2operate. “Claus is not only a great and honest person, he also has a deep understanding of the needs and challenges in modern network operator organisations, and he will be able to assist our customers in exploiting the benefits of true, automated reasoning provided in **2solve**.”

Claus joins 2operate from Dantherm Power, a power backup solutions provider for telecommunications networks, where he served as Global Sales Director. He was responsible for building the global sales organisation as well as establishing sales channels and partners, achieving 100% turnover growth year over year for 4 consecutive years.

“I am very pleased to join 2operate.” said Claus Munkholm, Vice President Sales at 2operate. “The company is onto something really great, and I look forward to promote our state-of-the-art solution for OSS and CEM, **2solve**. 2solve is very easy and fast to deploy and it is simple to use via its outstanding user interface making troubleshooting in mobile networks an easier task with minimal resources involved and hence being a great asset for mobile operators for whom customer satisfaction is essential.”

About 2operate

2operate belongs to a new generation of specialized innovators in a market for network and customer management software. By exploiting advanced mathematics, latest advances in software engineering, and effective data visualization, 2operate enables mobile service providers to operate better networks at lower cost.

2operate was founded in 2009 by a team of experienced telecom executives and software experts to commercialize IPR developed under two European research projects on network automation. 2operate builds upon a strong combination of core technical skills and telecommunications business processes understanding. The company mission statement is “Simplifying Troubleshooting” and this is exactly how its solutions differentiate.

Read more at: www.2operate.com

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